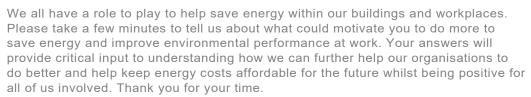
Why do it?





Where do you work? Please briefly describe what you do, the type of organisation you work for and your job role, as appropriate

Please circle your ratings for the following possible motivators hat may help you save energy at work:			ır liki	ing so	core		Importance to you?				
Sup	porting the Organisation			_			-				
1.	Being more environmental friendly	Don't Like	2	ок 3	4	Like 5	Not at all	2	Average 3	4	Very 5
2.	Reducing energy bills	1	2	3	4	5	1	2	3	4	5
3.	Enhancing your company's reputation	1	2	3	4	5	1	2	3	4	5
4.	Delivering a better overall customer service	1	2	3	4	5	1	2	3	4	5
Faci	ilitators										
5.	Training and improved skills for you	1	2	3	4	5	1	2	3	4	5
6.	Working on this with colleagues in teams	1	2	3	4	5	1	2	3	4	5
7.	Competition between teams	1	2	3	4	5	1	2	3	4	5
8.	Financial bonuses	1	2	3	4	5	1	2	3	4	5
Pers	sonal Achievement										
9.	Greater personal recognition	1	2	3	4	5	1	2	3	4	5
10.	Health benefits eg more comfortable workplace	1	2	3	4	5	1	2	3	4	5
11.	Personal challenge and fulfilment	1	2	3	4	5	1	2	3	4	5
12.	More pride in your job	1	2	3	4	5	1	2	3	4	5
			Not a			Not sure	Am keen	٧	/ery keen		
	How motivated are you to help save energy at we elicle your rating	ork?		•		•	•		•		
				Nothing		Not much	Some		A lot		
	How much do you know about saving energy at e circle your rating	work?		•		•	•		•		

If you have any comments or ideas about challenges, opportunities and barriers to motivating people to save energy at work, please write them all down on the back of this sheet.

Your name: Email and phone number:

Please provide if you are willing to be contacted or are interested in the results of this research. All responses will be treated in strict confidence.



Saving energy

CARDIFF UNIVERSITY PRIFYSGOL CAERDYD

Please return your completed questionnaire to Mitchell Rayner by posting it into the 'Why do it?' box or scan and email it to raynermt@cardiff.ac.uk.

Please don't forget to fill in your name and contact details overleaf if you would like to heat about the results of this research.

Your comments and ideas to help motivate people to save energy at work:								

Thank you.

This research is being carried out by Mitchell Rayner from Cardiff University supported by ESTA's Behaviour Change Working Group. The results will inform Mitchell's final year thesis dissertation on Personal motivators to save energy in the workplace.

The Energy Services and Technology Association (ESTA) is the UK's leading energy management industry association. With over 30 years' involvement in energy management, ESTA sets the standard for development of the industry. As a trade Association, ESTA's strength comes from its diverse range of quality members coming together with enthusiasm and commitment, sharing our ethos of being the best in our field and leading by example.

